

WWRF workshop

How can future wireless Technology support Green Business Model Innovation

Online GB-WWRF workshop the 21 October 2020
Time: 13:45 – 18:00 DK time

How can future wireless Tech. support Green Business Model Innovation

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The 21 October 2020

- 13:45 – 14:00 **Welcome by WWRF Chairman Dr Nigel Jefferies**
Introduction to speakers by Professor Peter Lindgren CGC.
- 14:00 – 14:30 **Mahbubul Alam CEO Smart Avatar: *Advanced Green Business Technology - Perspectives on Green Deal in US and EU***
- 14:45 – 15:00 Coffee break
- 15:00 – 15:30 **Professor Peter Lindgren AU: *Green Business Model Innovation in SMEs***
- 15:30 - 16:00 **Associate Professor Gunnar Andersson, Østfold university college: *Green Business Model Innovation and Sustainable Tourism – reflections from an experimental case in Norway***
- 16:00 – 16:30 **Dr. Ir. Neeli Prasad: CTO, VehicleAvatar Inc., Mountain View, USA: *Green Networks without borders***
Short break
- 16:45 – 17:15 **Professor Christian Koch, Chalmers University, Sweden: *Green Business Models and Technology in Building sector***
- 17:15 – 17:45 **Christine Maria Røntved, DVM, PhD, External Associate Professor at AU, Herning, BTECH: *How NGO organizations promote Green Climate Solutions and Business (Models) using the internet and Apps to create awareness and mobilize funding...***
- 17:45 – 18:00 **Conclusion & Thank You**

